



## Scottish Golf

**Golf** tourism is worth £300m to the Scottish economy annually, it is a huge part of the Scottish tourism industry. The University of Birmingham offers a course in Golf management.



UNIVERSITY OF BIRMINGHAM



**Oil and gas, and renewable energy industry** are significant contributors to the Scottish economy, turning over £16billion in revenues annually and employing hundreds of thousands of people.



sse  
Renewables



offshore  
wind  
Scotland



**Financial Services** industry in Scotland, employs over 150000 people and adds £13bn to the Scottish economy each year. With jobs in a variety of professions from accountancy, to wealth management, insurance and pensions, there are a wide variety of opportunities.



Scotland exports over £6billion of **whisky** annually, 25% of the UK's food and drink exports. An economically important industry which employs thousands of people in distilleries and research labs in Scotland.

**25<sup>th</sup> January is Burns Night**, when we celebrate the birth of Scotland's most famous poet Robert 'Rabbie' Burns. This month's Careers Insight is focused on significant **Scottish industries** and **poetry**.



To learn more about Burns and his work, you might want to check out the MOOC offered by University of Glasgow. For jobs in publishing check out the Bookseller website, and to be published, check out the advice from Penguin.



**THE BOOKSELLER**  
Jobs in Books



**Timber and land management** employ thousands of people in Scotland. Lots of Universities offer courses in conservation, check out the variety at Bangor.



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